

PRESS RELEASE

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Chessie L. Ralston Joins Local Financial Services Firm

Raleigh, NC (August, 2007) –Chessie L. Ralston, a resident of Raleigh was recently promoted by the Mid Atlantic Agency from Marketing Coordinator to the Director of Marketing. Based in Raleigh, the Mid Atlantic Agency is affiliated with John Hancock Financial Network, a national insurance and investment marketing organization.

With over 5 years of experience in marketing and industry related services, Chessie is dedicated to developing and implementing strategic promotion and marketing plans that will build and enhance the image of the firm and its team of financial professionals. In addition, she assist's the firm's advisers in creating market accessibility and increasing market penetration.

“We are excited to have such a talented professional join the Mid Atlantic Agency. We pride ourselves on the high caliber of our associates and are pleased to add Chessie to our management team,” said Robert Turner, CLU, Managing Partner of the Mid Atlantic Agency.

John Hancock, through its insurance companies, comprises one of the largest life insurers in the United States and its local offices specialize in meeting the financial needs of businesses and high net-worth clients. John Hancock offers a broad range of financial products and services, including whole life, term life, variable life, and universal life insurance, as well as college savings products, fixed and variable annuities, long-term care insurance, mutual funds and various forms of business insurance.

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