

PRESS RELEASE

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Local Insurance and Financial Services Firm Celebrates Life Insurance Awareness Month

Raleigh, NC (August 14, 2009) - Capitol Financial Solutions will celebrate Life Insurance Awareness Month (LIAM) with its clients, financial services representatives, friends and family. Capitol Financial Solutions member of John Hancock Financial Network is based in Raleigh.

Held throughout the month of September, Life Insurance Awareness Month was created by the Life and Health Insurance Foundation (LIFE) in response to the growing concern that millions of Americans lack adequate life insurance protection. In fact, the Life Insurance Marketing and Research Association (LIMRA) estimate that more than 60 million adult Americans are inadequately insured. Over 100 companies and trade associations participate in LIAM and John Hancock Financial Network is a proud sponsor of the campaign.

“In our firm, we believe passionately in the power of life insurance as the foundation of a family’s long-term financial plan. The unexpected can happen to anyone at anytime. If a family doesn’t have the right insurance in place, they could face financial ruin due to a sudden death,” said Robert Turner, Managing Partner of Capitol Financial Solutions.

“It is true that life insurance isn’t for the people who die. It’s for the people who live; the ones who must go on to pay for their daily expenses, to get their children through college, to stay in their homes, to hold onto their businesses. Life insurance makes sure those things happen,” concluded Robert Turner.

About Capitol Financial Solutions

Capitol Financial Solutions a member of John Hancock Financial Network has been dedicated to assisting families, businesses and professionals in the accumulation and protection of wealth. Main offices are located in Raleigh, North Carolina, and in Roanoke and Richmond, Virginia. Capitol Financial Solutions provides financial guidance to thousands of clients, each with unique financial needs and goals. The firm’s reputation is based on the strong relationships they have formed with their clients and their commitment to excellence in all they do.

About John Hancock Financial Network

John Hancock Financial Network (JHFN) is a leader with the stability and scale to offer an innovative business model that gives entrepreneurial financial professionals the power to effectively build unique businesses, based on their own vision and market opportunity. JHFN is a national network of independent career firms with over

1,800 financial professionals across the U.S. For more information on John Hancock Financial Network and its national network of independent career firms, visit www.jhnetwork.com.

About John Hancock and Manulife Financial

John Hancock is a unit of Manulife Financial Corporation (the Company), a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and in most of Asia, and primarily as John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were US\$ 321.7 billion as of March 31, 2009.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '0945' on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.

The John Hancock unit, through its insurance companies, comprises one of the largest life insurers in the United States. John Hancock offers a broad range of financial products and services, including life insurance, fixed and variable annuities, mutual funds, 401(k) plans, long term care insurance, college savings, and other forms of business insurance. Additional information about John Hancock may be found at www.johnhancock.com.

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